

Brown & Associates, PLLC California Notice at Collection and Privacy Notice

Last revised: July 21, 2024

This Brown & Associates, PLLC California Notice at Collection and Privacy Notice (“California Privacy Notice”) is only applicable to California residents (“you”). It supplements the information contained in our Online Privacy Policy. It is delivered on behalf of Brown & Associates, PLLC and governs certain personal information we collect from you.

We have adopted this California Privacy Notice to comply with the California Consumer Privacy Act, Cal. Civ. Code §§ 1798.100 et seq. (“CCPA”). Please take the time to read and understand this California Privacy Notice.

Scope

This California Privacy Notice covers personal information we collect automatically from California-resident individuals that visit our website. In certain contexts, it also covers personal information we collect from California-resident individuals or representatives of companies with whom we communicate, do business, or to whom we provide products or services.

There is other personal information that this California Privacy Notice does not cover. In some cases, that personal information may not be subject to the CCPA. In other cases, a different privacy notice may apply. Accordingly, this California Privacy Notice and/or the California privacy rights set out herein may not apply to you or to all of your personal information. For example, the following personal information is not covered by this California Privacy Notice:

- Personal information we have from California residents in their capacity as current or former employees, personnel, or independent contractors of Brown & Associates, PLLC;
- Personal information we have from California residents who are emergency contacts of, or benefits recipients related to, current or former employees, personnel, or independent contractors of Brown & Associates, PLLC;
- Personal information we have from California residents in their capacity as current or former job applicants to Brown & Associates, PLLC.

Notice at Collection

The following table sets forth the categories of personal information we may collect from you as a business, the purposes for which we use it, and whether we “sell” or “share” it for purposes of the CCPA (as those terms are used in the CCPA). Our collection, use, and disclosure of personal information depend on your relationship with us and your interaction with us.

Category of Personal Information	Purpose for Collecting the Personal Information	Whether We “Share” the Category of Personal Information for Cross-Context Behavioral Advertising	Whether We “Sell” the Category of Personal Information
Identifiers and Categories in Cal. Civ. Code 1798.80(e), such as name, unique personal identifier, online identifier, IP address, email address, account name, phone number or signature	To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to monitor the safety and security of our offices, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you	Yes	No

<p>Internet or other electronic network activity information, such as browsing history, search history, or information regarding interaction with a website, app, or advertisement</p>	<p>To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to monitor the safety and security of our offices, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you</p>	<p>Yes</p>	<p>No</p>
<p>Geolocation data, such as the state or country associated with your IP address</p>	<p>To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as</p>	<p>Yes</p>	<p>No</p>

	permitted or required by law or as we may notify you		
Audio, electronic, visual, thermal, olfactory, or similar information, such as a recording of your voice or photo or video of you	To deliver the information, products, and services you requested from us, to communicate with you, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to deliver alumni services, to monitor the safety and security of our offices, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you	No	No
Professional or employment information, such as your job title or employer	To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to monitor the safety and security of our offices, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you	No	No

<p>Inferences drawn from the information listed above to create a profile about a California resident reflecting their preferences, characteristics, and other attributes</p>	<p>To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you</p>	<p>Yes</p>	<p>No</p>
---	--	------------	-----------

To opt-out of our sharing your personal information for cross-context behavioral advertising purposes, please click here [Cookie Settings](#).

Third Party Processing

We may act as a third-party recipient of personal information about California-resident individuals or representatives of companies with whom we believe may be interested in doing business. The categories of personal information we receive about such individuals may include: (i) identifiers and categories in Cal. Civ Code 1798.80(e), such as name or email address; (ii) geolocation data, such as physical or mailing address; (iii) professional or employment information, such as current and former job title and employer; and (iv) inferences drawn from the above. We use each category of personal information to contact such individuals about products and services we believe may be of interest to them, or as otherwise permitted or required by law. We do not “share” or “sell” this personal information, as such terms are defined in the CCPA.

We do not collect sensitive personal information from you pursuant to this California Privacy Notice.

Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected and processed, including for the purposes of satisfying any legal, regulatory,

accounting, or reporting requirements. To determine the appropriate retention period for your personal information, we will consider the amount, nature, and sensitivity of the personal information, the potential risk from unauthorized use or disclosure, the purposes for which we process personal information and whether we can achieve those purposes through other means, and applicable legal requirements.

Our Prior Collection, Use, and Disclosure of Personal Information During the Preceding 12 Months

The CCPA requires us to give you specific information about the categories of personal information we collect about you, the sources from which we have obtained that information, the purposes for which we collect it, and the categories of entities to whom we disclose it. The table below sets out our relevant practices over the last twelve months. Our collection, use, and disclosure of personal information depend on your relationship with us and your interaction with us.

Category of Personal Information	Categories of Sources From Which Collected	Business or Commercial Purpose for Collecting PI	Categories of Third Parties and Other Entities To Whom We May Disclose
---	---	---	---

<p>Identifiers and Categories in Cal. Civ. Code 1798.80(e), such as name, unique personal identifier, online identifier, IP address, email address, account name, phone number or signature</p>	<p>Directly from you, such as when you visit our website or via written forms, from your devices, via social media platforms and other third-party services, via email or other correspondence with you, via cookies and other tracking technologies</p>	<p>To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to monitor the security of our offices, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you</p>	<p>Our affiliates, entities that provide marketing services, our business partners, service providers, and vendors, legal authorities as required by law or to protect our rights, advertising networks and analytics providers, social media platforms, affiliated and nonaffiliated third parties as may be permitted by law (such as in connection with the sale or restructuring of all or part of our business)</p>
---	--	--	--

<p>Internet or other electronic network activity information, such as browsing history, search history, or information regarding interaction with a website, app, or advertisement</p>	<p>Directly from you, such as when you visit our website, from your devices, via social media platforms and other third-party services, via email or other correspondence with you, via cookies and other tracking technologies</p>	<p>To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you</p>	<p>Our affiliates, entities that provide marketing services, our business partners, service providers, and vendors, legal authorities as required by law or to protect our rights, advertising networks and analytics providers, affiliated and nonaffiliated third parties as may be permitted by law (such as in connection with the sale or restructuring of all or part of our business)</p>
--	---	--	--

<p>Geolocation data, such as the state or country associated with your IP address, or home address</p>	<p>Directly from you, such as when you visit our website or via written forms, from your devices, via social media platforms and other third-party services, via email or other correspondence with you, via cookies and other tracking technologies</p>	<p>To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you</p>	<p>Our affiliates, entities that provide marketing services, our business partners, service providers, and vendors, legal authorities as required by law or to protect our rights, advertising networks and analytics providers, affiliated and nonaffiliated third parties as may be permitted by law (such as in connection with the sale or restructuring of all or part of our business)</p>
--	--	--	--

<p>Audio, electronic, visual, thermal, olfactory, or similar information, such as a recording of your voice or photo or video of you</p>	<p>Via phone calls and videoconferences, via social media platforms and other third-party services, when we take or receive a photograph of you, when you visit our offices</p>	<p>To deliver the information, products, and services you requested from us, to communicate with you, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to deliver alumni services, to monitor the safety and security of our offices, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you</p>	<p>Our affiliates, entities that provide marketing services, our business partners, service providers, and vendors, legal authorities as required by law or to protect our rights, social media platforms, affiliated and nonaffiliated third parties as may be permitted by law (such as in connection with the sale or restructuring of all or part of our business)</p>
--	---	---	--

<p>Professional or employment information, such as your job title or employer</p>	<p>Directly from you, such as when you visit our website or via written forms, via social media platforms and other third-party services, via email or other correspondence with you</p>	<p>To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to monitor the safety and security of our offices, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you</p>	<p>Our affiliates, entities that provide marketing services, our business partners, service providers, and vendors, legal authorities as required by law or to protect our rights, social media platform, affiliated and nonaffiliated third parties as may be permitted by law (such as in connection with the sale or restructuring of all or part of our business)</p>
---	--	---	---

<p>Inferences drawn from personal information to create a profile about a California resident reflecting their preferences, characteristics, and other attributes</p>	<p>Directly from you, such as when you visit our website or via written forms, from your devices, via social media platforms and other third-party services, via email or other correspondence with you, via cookies and other tracking technologies</p>	<p>To present our website and its contents to you, to deliver the information, products, and services you requested from us, to market or promote new information, products, or services, to communicate with you, to help us improve our website and deliver a more personalized experience, to deliver alumni services, to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services, to carry out our obligations and enforce our rights, in any other way we describe when you provide the information, or otherwise at your direction or with your consent, as permitted or required by law or as we may notify you</p>	<p>Our affiliates, entities that provide marketing services, our business partners, service providers, and vendors, legal authorities as required by law or to protect our rights, advertising networks and analytics providers, social media platforms, affiliated and nonaffiliated third parties as may be permitted by law (such as in connection with the sale or restructuring of all or part of our business)</p>
---	--	--	--

We do not collect “sensitive personal information” from you as such term is defined in the CCPA.

How We Disclose Personal Information

In the past twelve months, we have disclosed the following categories of personal information for business purposes:

- Identifiers
- Categories of Personal Information described in Cal. Civ. Code Section 1798.80(e)
- Internet or other electronic network activity information
- Geolocation data
- Audio, electronic, visual, thermal, olfactory, or similar information
- Professional or employment information
- Inferences drawn from other personal information

Sales of Personal Information

We do not sell your personal information for purposes of the CCPA and have not done so in the past twelve months.

Sharing of Personal Information for Cross-Context Behavioral Advertising

In the past 12 months, we have shared the following categories of personal information with third-party companies for purposes of cross-context behavioral advertising in an effort to serve targeted, interest-based advertisements to you:

- Identifiers
- Categories of Personal Information described in Cal. Civ. Code Section 1798.80(e)
- Internet or other electronic network activity information
- Geolocation data
- Inferences drawn from other personal information

Minors Under the Age of 16

We do not have actual knowledge that we sell or share the personal information of minors under the age of 16.

Your Rights as a California Resident

As a California resident, you may have certain rights in relation to your personal information.

Right to Know

You may have the right to know how we have collected, used, and disclosed your personal information. Specifically, you may have the right to know:

- The categories of personal information we have collected about you.
- The categories of sources from which we have collected your personal information.
- The business or commercial purpose for which we collect, sell, or share your personal information.
- The categories of third parties to whom we have disclosed your personal information.
- The categories of personal information that we have sold or shared about you and the categories of third parties to whom it was sold or shared.
- The categories of personal information we have disclosed about you for a business purpose and the categories of persons to whom we have disclosed it.

In addition, you may have the right to know the specific pieces of personal information we have collected about you. Subject to certain limitations, you may request that we provide this information dating back to January 1, 2022.

Right to Make a Deletion Request

You may have the right to request that we delete your personal information that we have collected or received. Subject to certain exceptions, we must delete your personal information and direct our service providers and contractors to delete your personal information.

Right to Correct Inaccurate Personal Information

You may have the right to request that we correct inaccurate personal information about you, taking into account the nature of the personal information and the purposes of the processing of the personal information.

Right to Opt-Out of Sales of Personal Information

If we were to sell your personal information for purposes of the CCPA, you may have the right to opt-out of the sale of your personal information.

Right to Opt-Out of Sharing of Personal Information

You may have the right to opt-out of us sharing your personal information for cross-context behavioral advertising purposes.

Right to Limit Use and Disclosure of Sensitive Personal Information

Subject to certain exceptions, you may have the right to limit our use and disclosure of your sensitive personal information. We do not collect sensitive personal information from you pursuant to this California Privacy Notice.

Right to Non-Discrimination

You have the right not to be discriminated against by us for choosing to exercise your rights under the CCPA.

How to Exercise Your California Privacy Rights

If you wish to exercise your right to know, delete, or correct inaccuracies in your personal information, please submit a request to us via our Privacy Rights Request Form, or by calling us at +1-704-542-2525 or contacting us at brownandassociatespllc@gmail.com.

If you wish to exercise your right to opt-out of sharing of your personal information for cross-context behavioral advertising purposes, please click [here](#) Cookie Settings. If you opt-out of cross-context behavioral advertising using this tool, an “opt-out cookie” will be placed on your device. Opt-out cookies are device- and browser-specific, meaning that you must opt-out across all of your devices and browsers in an effort to opt-out of cross-context behavioral advertising with Brown & Associates, PLLC. If you clear your cache or delete cookies from your browser, the opt-out cookie will also be deleted, meaning you will need to opt-out again.

“Do Not Track” Signals and Global Privacy Control (“GPC”) Signals

We rely on a third-party service provider to implement a tool in an effort to recognize and honor “do not track” and Global Privacy Control signals as requests to opt-out of “sharing” of personal information for cross-context behavioral advertising purposes.

Information for Authorized Agents

You can authorize a person (“Authorized Agent”) registered with the California Secretary of State to exercise your California privacy rights on your behalf. An Authorized Agent can also include a person who has power of attorney or is acting as a conservator. To submit a request to Brown & Associates, PLLC on behalf of another person as an Authorized Agent, please submit a request to us via our Privacy Rights Request Form, or by calling us at +1-704-542-2525 or contacting us at brownandassociatespllc@gmail.com.

Verifying Your Requests

We only respond to your requests to know, access the specific pieces of personal information we have about you, delete, and correct inaccurate personal information when we can verify that you are a California resident exercising your rights regarding your personal information.

We may need to ask you for personal information to verify your request so we can match it to the personal information we already have about you. We may also need to obtain additional information about you that we do not already have. If you provide us with new personal information that we do not already have about you, we will use it solely for the purpose of verifying your request. We will let you know via email if we need more information from you to verify your request. Please reply to our requests promptly.

We will communicate with you about your requests via email. We will use the email address you provided when submitting your request.

If we cannot verify your identity, we will let you know.

Responding To Your Requests

We aim to promptly verify and respond to your requests within 45 days of receipt but may require a total of up to 90 days to respond to your requests. If we require additional time beyond the initial 45 days after we receive your request, we will let you know within the first 45 days.

We do not ordinarily charge a fee for our response to your requests. However, we may do so to the extent your request(s) are excessive, repetitive, or manifestly unfounded. If we determine that charging a fee is warranted, we will let you know and will provide you with an estimate of the associated costs of responding to your request(s).

If we determine that we cannot or will not take the action that you requested, we will let you know. We will inform you of our reasons for not taking action and any rights you may have to appeal the decision.

Unless you tell us that you would like to receive a response via postal mail, we will respond to you via email regarding your requests to know and to access the specific pieces of personal information we have about you. We will contact you at the email address you provided when submitting your request(s). If you would like to receive responses to a request to know or access personal information via postal mail rather than email, please let us know when submitting your request(s).

Limitations

The CCPA does not apply in full to all personal information we collect from California residents. As set out in "Scope" above, the CCPA is not fully applicable to much of the personal information we collect from California residents. Therefore, even if you are a California resident and submit a verifiable request, we may not be required to comply with your request.

We are only required to respond to certain requests twice in any twelve-month period. We are not required to provide you access to specific pieces of personal information more than twice in any twelve-month period. Similarly, we are not required to comply with your "requests to know" more than twice in any twelve-month period.

Changes to Our California Privacy Notice

From time to time, Brown & Associates, PLLC may update or revise this California Privacy Notice. If there are changes to the terms of this California Privacy Notice, documents containing the revised policy on the relevant website(s) will be updated.

How to Contact Us

If you have any questions or concerns about this California Privacy Notice, please contact us at brownandassociatespllc@gmail.com.